ORDER

Orders Order / Rev: 704175 - 3 06261144 Alt Order #: AMRCNS 4 PROSPERITY Product Desc: Estimate: 1865 08/15/12 - 08/21/12 Flight Dates: Primary AE: Aaron Ashe 08/02/12 / 08/15/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Mentzer Media Services/ POL Name: Agency **Buying Contact:** Elise Cloyd Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmount Ave. Suite 306 Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser Name: **Americans For Prosperity** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: Agency External ID:

Totals

AGY, GEN, POL

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/30/12	08/21/12	91	\$124,740.00	\$106,029.00		

Month	# Spots	Gross Amount	Net Amount	Rating		
August 2012	91	\$124,740.00	\$106,029.00	0.00		
Totals	91	\$124,740.00	\$106,029.00	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp	oots	Amount
1 WTSP 08/15/12 08/17/12 M-F 6-7a CM 6-7a WTF :30 6 \$360.00 P-2 0.00 NM	6	\$2,160.00
6-7a 10 News		
<u>Start Date </u>		
2 WTSP 08/15/12 08/17/12 CBS This Morning CM 7-9a WTF :30 3 \$360.00 P-2 0.00 NM	3	\$1,080.00
CBS This Morning (7:00 AM-8:00 AM)	3	ψ1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/13/12 08/19/12 WTF 3 \$360.00 0.00		
3 WTSP 08/15/12 08/17/12 CBS This Morning CM 7-9a WTF :30 3 \$360.00 P-2 0.00 NM	3	\$1,080.00
CBS This Morning (8:00 AM-9:00 AM)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/13/12		
4 WTSP 08/15/12 08/17/12 M-F 9-930a 10 News, 9acM 9-9:30A WTF :30 3 \$280.00 P-2 0.00 NM	3	\$840.00
10 News, 9am		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 WTF 3 \$280.00 0.00		
VIOSA, 60/16/12 00/16/121	•	# 0.40.00
5 WTSP 08/15/12 08/17/12 M-F 930-10a CM 930-10a W-F :30 3 \$280.00 P-2 0.00 NM	3	\$840.00
Millionaire M, W, F/Paid T, Th		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 W- F 3 \$280.00 0.00		
6 WTSP 08/15/12 08/17/12 Price Is Right CM 11a-12p WTF :30 3 \$1,200.00 P-2 0.00 NM	3	\$3,600.00
Price Is Right	3	ψ5,000.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/13/12 08/19/12 WTF 3 \$1,200.00 0.00		

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Order / Rev: 704175 - 3 Advertiser: Americans For Prosperity

Alt Order #: 06261144 Product Desc: AMRCNS 4 PROSPERITY WTSP-TV

Flight Dates: 08/15/12 - 08/21/12 Estimate: 1865

Ln Ch St	tart	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
7 WTSP 08/	/15/12	08/17/12	M-F 12-1230p	CM	12-1230p	WTF	:30	3	\$1,100.00 P-2	0.00 NM	3	\$3,300.00
Start Da	ate l	End Date	10 News @ Noon Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/1		08/19/12	WTF		\$1,100.00	0.00						
8 WTSP 08/	/15/12	08/17/12	M-F 4-5p Dr. Phil	СМ	4-5p	WTF	:30	3	\$800.00 P-2	0.00 NM	3	\$2,400.00
Start Da	ate I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/1		08/19/12	WTF	3	\$800.00	0.00						
9 WTSP 08/	/15/12	08/17/12	5-530p 10 News	СМ	5-530p	WTF	:30	3	\$800.00 P-2	0.00 NM	3	\$2,400.00
Start Da Week: 08/13/1		End Date 08/19/12	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00						
10 WTSP 08/				CM	7-730p	WTF	:30	6	\$600.00 P-2	0.00 NM	4	\$2,400.00
			Inside Edition									
Start Da Week: 08/13/1		End Date 08/19/12	Weekdays WTF	Spots/Week 6	Rate \$600.00	Rating 0.00						
Spot Ch Date	e Ran	ge De	escription	Star	t/End Time		<i>Neekdays</i>	Ler		Rtg Type		
3 WTSP 08/		08/19/12 7-	730p	7-73	80p	-	WThF	-	:30 (\$600.00)	0.00 <i>NM</i>		
Credite [mg line												
5 WTSP 08/		08/19/12 7-	730p	7-73	80p	-	WThF	-	:30 (\$600.00)	0.00 <i>NM</i>		
Credite [mg line												
11 WTSP 08/		08/17/12	730-8n	CM	730-8p	WTF	:30	6	\$1,200.00 P-2	0.00 NM	4	\$4,800.00
11 11101 00/	10/12	00/11/12	Millionaire	O.M.	700 00	1111	.00	Ū	ψ1,200.001 Z	0.00 14111	·	ψ1,000.00
Start Da		End Date	Weekdays	Spots/Week		Rating						
Week: 08/13/1 Spot Ch Date		08/19/12 ae De	WTF escription		\$1,200.00 t/End Time	0.00 V	Neekdays	Ler	ngth Rate	Rtg Type		
3 WTSP 08/				730-		_	- WThF	_	:30 (\$1,200.00)			
Credite [mg 35-												
4 WTSP 08/	-	08/19/12 73	30-8p	730-	-8p	-	- WThF	_	:30 (\$1,200.00)	0.00 <i>NM</i>		
Credite	d		,		•				,			
[mg 35-		00/47/40	111 (14 5)		N. F. 44 4405	· ump			40.000.00 B.0	0.00.104		4.5.000.00
12 WTSP 08/			LN (M-F)	СМ	M-F 11-1135	•	:30	6	\$2,600.00 P-2	0.00 NM	6	\$15,600.00
Start Da Week: 08/13/1		End Date 08/19/12	Weekdays WTF	Spots/Week 6	Rate \$2,600.00	Rating 0.00						
13 WTSP 08/	/16/12	08/16/12	Thu Prime C Person of Interest	CM	Thu 10-11p	T	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
Start Da	ate l	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/1		08/19/12	T	1		0.00						
E14 WTSP 08/	/17/12	08/17/12	Bucs Primetime G Bucs Primetime G		730-1030p	F	:30	1	\$6,000.00 P-4	0.00 NM	0	\$0.00
Start Da		End Date	<u>Weekdays</u> F	Spots/Week		Rating						
Week: 08/13/1 Spot Ch Date	_	08/19/12 ae De	escription		\$6,000.00 t/End Time	0.00 V	Neekdays	Ler	ngth Rate	Rtg Type		
			ucs Primetime Gan		-1030p	<u>-</u>	· F		:30 (\$6,000.00)			
Credite [MOVE		NE 37 DUE	TO BLACKOUT]									
E 15 WTSP 08/	/17/12	08/17/12	Bucs Primetime G Bucs Primetime G		730-1030p	F	:30	2	\$6,000.00 P-4	0.00 NM	0	\$0.00
Start Da		End Date	Weekdays	Spots/Week		Rating						
Week: 08/13/1	2 (08/19/12	F	2	\$6,000.00	0.00					l	

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Order / Rev: 704175 - 3 Advertiser: Americans For Prosperity

Alt Order #: 06261144 Product Desc: AMRCNS 4 PROSPERITY WTSP-TV

Flight Dates: 08/15/12 - 08/21/12 Estimate: 1865

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 15 WTSP	08/17/1	2 08/17/12	Bucs Primetime G Bucs Primetime G		730-1030p	F	:30	2	\$6,000.00 P-4	0.00 NM	0	\$0.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1 Spot Ch	13/12 Date Ra	08/19/12 nge <u>D</u>	escription		\$6,000.00 <u>t/End Time</u>		<i>N</i> eekdays		ngth Rate	Rtg Type		
		2-08/19/12 B	Bucs Primetime Gar	ne 730-	1030p	-	F	-	:30 (\$6,000.00)	0.00 NM		
	<i>dited</i> DVE TO I	LINE 37 DUI	E TO BLACKOUT]									
	08/13/12 dited	2-08/19/12 B	Bucs Primetime Gar	ne 730-	1030p	-	F	-	:30 (\$6,000.00)	0.00 <i>NM</i>		
		LINE 37 DUI	E TO BLACKOUT]									
16 WTSP	08/18/1	2 08/18/12	Sat 8-10a CBS This Morning	CM n Saturday	Sat 8-10a	S-	:30	2	\$320.00 P-2	0.00 NM	2	\$640.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	S- Sat 7-730p	CM 2	\$320.00 7-730p	0.00	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
17 W101	00/10/1	2 00/10/12	Inside Edition	Civi	7-730ρ	5-	.50	•	φ000.001 -2	0.00 INIVI	'	φουσ.σσ
<u>Star</u> Week: 08/1	t Date	End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
			Sat Prime C	CM	10-11p	S-	:30	1	\$5,600.00 P-2	0.00 NM	1	\$5,600.00
01		E. J.D.	48 Hours Mystery		Data	Detien						
<u>Star</u> Week: 08/1	t Date 13/12	End Date 08/19/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$5,600.00	Rating 0.00						
19 WTSP	08/19/1	2 08/19/12	CBS Sunday More CBS Sunday Mor	-	Sun 9-1030a	S	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/19/12	S Sun 630-7p	CM	\$1,600.00 Sun 630-7p	0.00	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
20 W13F	00/19/1	2 00/19/12	Sun 630-7p 10 No		3uii 030-7p	3	.30	•	φουυ.υυ F-2	0.00 INIVI	'	φουσ.σσ
<u>Star</u> Week: 08/1	t Date	End Date 08/19/12	Weekdays	Spots/Week 1	Rate \$800.00	Rating 0.00						
		2 08/21/12	M-F 6-7a	CM	6-7a	МГ	:30	4	\$360.00 P-2	0.00 NM	4	\$1,440.00
01		E. J.D.	6-7a 10 News	0	Data	Detien						
<u>Star</u> Week: 08/2	t Date 20/12	End Date 08/26/12	Weekdays MT	Spots/Week 4	Rate \$360.00	Rating 0.00						
22 WTSP	08/20/1	2 08/21/12	CBS This Morning	•	7-9a (7:00 AM-8:00	MΓ	:30	2	\$360.00 P-2	0.00 NM	2	\$720.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
23 WTSP		08/26/12	MT CBS This Morning	2 1 CM	\$360.00 7-9a	0.00 МГ	:30	2	\$360.00 P-2	0.00 NM	2	\$720.00
25 77101	00/20/1	2 00/21/12	CBS This Morning		(8:00 AM-9:0		.50	_	ψ500.001-2	0.00 14101	_	Ψ120.00
<u>Star</u> Week: 08/2	t Date	End Date 08/26/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$360.00	Rating 0.00						
			M-F 9-930a 10 Ne		9-9:30A	МГ	:30	2	\$280.00 P-2	0.00 NM	2	\$560.00
Stor	t Doto	End Data	10 News, 9am Weekdays	Spoto/Mook	Poto	Poting						
Week: 08/2	t Date 20/12	End Date 08/26/12	MT	Spots/Week 2	<u>Rate</u> \$280.00	Rating 0.00						
25 WTSP	08/20/1	2 08/20/12	M-F 930-10a Millionaire M, W,	CM F/Paid T, Th	930-10a	M	:30	2	\$280.00 P-2	0.00 NM	2	\$560.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2		08/26/12 2 08/21/12	M Price Is Right	CM	\$280.00 11a-12p	0.00 МГ	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
		_ 00,1,1,12	Price Is Right		- P		.50	-	Ţ.,=00.001 Z	3.33 1 1111		+= , .00.00
Star Week: 08/2	t Date 20/12	End Date 08/26/12	Weekdays MT	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
27 WTSP	08/20/1	2 08/21/12	M-F 12-1230p 10 News @ Noon	СМ	12-1230p	МГ	:30	2	\$1,100.00 P-2	0.00 NM	2	\$2,200.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2	20/12	08/26/12	МГ	2	\$1,100.00	0.00						

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Order / Rev: 704175 - 3 Advertiser: Americans For Prosperity

Alt Order #: 06261144 Product Desc: AMRCNS 4 PROSPERITY WTSP-TV

Flight Dates: 08/15/12 - 08/21/12 Estimate: 1865

Ln Ch Star	t End	Inventory Code	Break	Start/End	I Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
28 WTSP 08/20)/12 08/21/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГ	:30	2	\$800.00 P-2	0.00 NM	2	\$1,600.00
Start Date Week: 08/20/12	End Date 08/26/12	<u>Weekdays</u> MΓ	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
29 WTSP 08/20)/12 08/21/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	МТ	:30	2	\$800.00 P-2	0.00 NM	2	\$1,600.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays MΓ	Spots/Week 2	Rate \$800.00	Rating 0.00						
30 WTSP 08/20)/12 08/21/12	7-730p Inside Edition	СМ	7-730p	МГ	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays MT	Spots/Week 4	Rate \$600.00	Rating 0.00						
31 WTSP 08/20)/12 08/21/12	10 News Special 10 News Special	СМ	10 News Sp	oecial MT	:30	4	\$1,200.00 P-2	0.00 NM	4	\$4,800.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays MT	Spots/Week 4	Rate \$1,200.00	Rating 0.00						
32 WTSP 08/20)/12 08/21/12	LN (M-F) LN (M-F)	СМ	M-F 11-113	35р МТ	:30	4	\$2,600.00 P-2	0.00 NM	4	\$10,400.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays MT	Spots/Week 4	Rate \$2,600.00	Rating 0.00						
33 WTSP 08/21		Tue Prime C	СМ	10-11p	- T	:30	2	\$8,000.00 P-2	0.00 NM	2	\$16,000.00
Start Date		The Mentalist Weekdays - T	Spots/Week	Rate	Rating						
Week: 08/20/12 E 34 WTSP 08/17	08/26/12 7/12 08/17/12	-	CM	+ - ,	0.00 ameF	:30	1	\$1,200.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	Bucs Pre-Game Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	F		\$1,200.00	0.00	A/II		th Date	Dia Tara		
		Description Bucs Pre-Game		t/End Time s Pre-Game	-	<u> </u>		<u>ngth </u>	Rtg Type 0.00 NM		
Credited [MOVE To	O LINE 38 DU	E TO BLACKOUT]									
35 WTSP 08/19)/12 08/19/12	Face the Nation Face the Nation	СМ	Sun 1030-1	130aS	:30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
Start Date Week: 08/13/12	End Date 08/19/12	Weekdays S	Spots/Week 1	Rate \$1,600.00	Rating 0.00						
36 WTSP 08/20)/12 08/21/12	M-F 530-6p 10 News at 530p	СМ	530-6p	МГ	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date Week: 08/20/12	End Date 08/26/12	Weekdays MT	Spots/Week 1	Rate \$800.00	Rating 0.00						
N37 WTSP 08/17	//12 08/17/12	Bucs Overnight G Bucs Overnight G		Overnight	F	:30	3	\$6,000.00 P-4	0.00 NM	3	\$18,000.00
Start Date Week: 08/13/12	End Date 08/19/12	Weekdays	Spots/Week	Rate \$6,000.00	Rating 0.00						
N38 WTSP 08/17		7-730p Inside Edition	СМ	7-730p	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date Week: 08/13/12	End Date 08/19/12	Weekdays	Spots/Week 1	Rate \$1,200.00	Rating 0.00						